



## Looking for a Special Event to Promote Your Curling Club?

Are there People in Your Community who want to Learn How to Curl?

Want to Improve the Skills of Your Current Members?

Dear Curling Club Contact:

CURLSASK, in partnership with Affinity Credit Union, launched a new initiative in 2016 to assist curling clubs in **getting new people interested in the game, past curlers to come back to the game or existing members to become better curlers**. This is also an opportunity to raise funds for your curling club.

Four (4) Curling Clubs within Affinity Credit Union communities will be selected to host an **Affinity Credit Union “Curling in Your Community” Instructional Clinic** to be held between October 2016 to and March 2017 .

CURLSASK will provide the instructor(s) at no cost to your curling club and the club provides the participants (see below for responsibilities). The clinic will be 3 hours split between on and off-ice sessions and *customized* to work with the participants that you have. Preference is to target adult participants with a focus on increasing or enhancing membership into your club, but we are open to involving youth as well.

Clinics can be scheduled on evenings or weekends. They can be incorporated around another curling club special event or fundraiser. Clubs are encouraged to add a social component (wine & cheese, beer & pizza, lunch-n-learn) with the clinic to ensure a fun and social atmosphere. Affinity Credit Union will have representatives in attendance from the local branch to assist with the event and to promote their services within the community.

**To take advantage of this great opportunity,  
please complete the attached one page application form at least 45 days prior to your first clinic date requested.**

### **CURLSASK Responsibilities:**

- Assign and cover the cost for Instructor(s) – maximum 2 depending on clinic size.
- Advertise Clinic – Provide Posters to Host Club, advertise on website and social media.
- Provide signage required to be posted during event from CURLSASK and Affinity Credit Union.
- Work with curling club representatives on all aspects of clinic coordination.

### **Host Curling Club Responsibilities:**

- Get participants to attend the event. Suggested maximum 8 per sheet of ice.
- Promote the Clinic, Affinity Credit Union and CURLSASK – thru Posters, Website and Social Media and in the community.
- Have curling members/volunteers available to assist Instructors for on-ice portion. (if working with beginner curlers a 1:4 ratio of volunteers to participants is requested)
- Agree to post all signage and information from CURLSASK and Affinity Credit Union.



## 2016-2017 Application Form

Curling Club Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone #'s: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Please provide 3 dates that would work for you the club to host:

1: \_\_\_\_\_ 2: \_\_\_\_\_ 3: \_\_\_\_\_

Provide a brief overview of why your club would like to have a "Curling in Your Community Clinic", your target participants and any special events that you may incorporate within the clinic.

Return Application Form to:  
CURLSASK: 613 Park Street, Regina, S4N 5N1 [curling@curlsask.ca](mailto:curling@curlsask.ca)

**Deadline for Application is 45 days prior to your first clinic date requested.**